



CCWA Corporate Membership

CCWA's corporate membership plans are designed to help Ohio businesses stay competitive, connected, and resilient in a fast-moving world.

CCWA's corporate membership will help you:

- **Develop stronger leaders**, through access to global experts, private briefings, CCWA CEO insights, and executive education
- **Reduce business risk**, through business webinars, foreign policy forums, and off-the-record conversations with thought leaders
- **Build global competency**, through cross-cultural and global literacy training
- **Strengthen community engagement**, through sponsorship opportunities, association with CCWA's mission, and engagement with Cleveland's civic and business leaders

CCWA is eager to work with Ohio companies to achieve their global business goals. If you are working to address any of these challenges, CCWA's corporate membership might be a good fit for you:

- Our leadership team needs a clearer understanding of geopolitical risks and their impact on our business.
- We want to prepare employees to work effectively across cultures and in global markets.
- We aim to develop more globally aware leaders.
- We need informed perspectives on issues affecting our supply chains, trade partners, workforce development, and international business relationships.
- We want to connect our organization with influential global thinkers, diplomats, business leaders, and decision-makers.
- We want our employees to be better-informed citizens and ambassadors for our company and our community.



CCWA Corporate Membership Levels and Benefits

Each of CCWA's three levels of membership provides benefits to support the development of stronger leaders, reduce business risk, build global competency and strengthen community engagement. Membership plans are also customizable based on the needs of the organization. Please contact CCWA COO Jenni Carney at jcarney@ccwa.org to discuss options and benefits.

Member | \$1,500 / year

Best for smaller organizations seeking to engage with global affairs programming and support the mission.

Sample use case: A 40-person regional logistics firm has clients increasingly affected by trade route and other global supply chain disruptions, but no in-house expertise on geopolitics. The owner attends the CCFR Dinner Series to stay informed and build relationships, while encouraging staff to join Foreign Policy Forums and business webinars to build baseline awareness of global trends affecting their customers' supply chains.

Strengthen Executive Leadership:

- **CCFR Dinner Series:** 1 person with full-season access (8 dinners), transferrable within the organization (value: \$750)
- **Private Member Briefings & Roundtables:** Invitations to off-the-record sessions with diplomats, foreign officials, and global business leaders
- **CEO Insights Newsletter:** Curated newsletter for senior leaders on global affairs and business trends as they relate to Cleveland

Reduce Risk:

- **Foreign Policy Forums:** Free access for all employees (open to the public)
- **Global Business Webinars:** Unlimited free access for all employees (non-member rate: \$25/each)

Build Global Competency:

- **Individual Memberships:** 2 CCWA individual memberships for employees of your choice (value \$130)
- **Executive Education Programs:** Discounted access to Executive Education or Global Competency Training or Assessment for employees (average discount value \$300)

Enhance Community Engagement:

- **Brand Recognition:** Organization listed on CCWA website and recognized at events
- **Priority Event Registration:** Early access to register for high-demand CCWA events before the general public





Partner | \$3,500 / year

Best for mid-size organizations seeking deeper engagement, premium access, and executive-level programming:

Sample use case: A mid-size Cleveland manufacturer with growing export sales to Europe and Asia wants to prepare its leadership team for international growth. Two executives attend the CCFR Dinner Series and private roundtables to deepen their geopolitical fluency, while the company uses the Global Literacy Assessment and Training to prepare its sales and customer service team to work effectively with overseas partners. A CCWA speaker at their annual all-staff meeting helps the whole organization understand why global awareness matters to their strategy.

All the benefits of Member Status, plus:

- **CCFR Dinner Series:** Upgraded to 2 people with full-season access (value: \$1,500)
- **Individual Memberships:** Upgraded to 4 CCWA individual memberships (value \$260)
- **Choose one:**
 - **Executive Education Programs:** Upgraded to free access for one employee to in-person and/or virtual programs (value: \$1,200); discounted access for additional employees **OR**
 - **Global Literacy Assessment and Training:** Access to CCWA's cross-cultural communication training program for up to 30 team members (value: \$1,200). Add a global competency assessment for \$75/person.
- **Speaker for Company Meeting:** Access to 1 CCWA speaker per year for an internal meeting

Executive | \$7,500 / year

Best for large organizations seeking maximum visibility, access, and community impact.

Sample use case: A large regional bank with international commercial clients wants to position itself as a globally minded institution and a civic leader in Northeast Ohio. Senior executives use the dinner series, private roundtables, and custom programming consultation to inform their international strategy, while the bank sponsors a table at the Global Impact Award to raise its brand visibility with business and civic leaders. Individual memberships and executive education slots become a professional development perk for high-potential employees on its international team.

All the benefits of Partner status, plus:

- **Individual Memberships:** Upgraded to 6 CCWA individual memberships
 - **Get both Executive Education Programs: AND Global Literacy Assessment and Training**
- **Event Sponsorship:** One Foreign Policy Forum sponsorship **OR** a reserved table at the annual Global Impact Award dinner (value: \$3,000)
- **Custom Programming Consultation:** Work directly with CCWA staff to develop programming tailored to your organization's global interests and business needs

