

## **Young Professionals Advisory Committee (YPAC)**

### **Role of the Social Chair**

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The Social Chair of the Young Professionals Advisory Committee (YPAC) of the Cleveland Council on World Affairs will undertake the following duties and responsibilities in the course of their tenure. The Social Chair serves at the pleasure of the Council and may therefore have their officer position revoked or membership rescinded at any time by the Council as deemed necessary and appropriate by the organization.

In their role, the Social Chair shall:

- Generate ideas for greater visibility of CCWA among Cleveland young professionals;
- Take lead on organization of YPAC events, as approved by CCWA;
- Provide input to CCWA on more effective communications and marketing strategies for attracting a younger audience to CCWA events and programs;
- Support, develop, and maintain partnerships and relationships with area organizations, businesses, and community leaders, when applicable and appropriate;
- Communicate with CCWA staff any proposals for, or interest in, organizational partnerships or relationships that arise in the normal course of friend-raising activities;
- Ensure that contact information for any new attendees at YPAC events is captured for future communications; transmit all new contact information to CCWA;
- Maximize the “friend-raising” potential of YPAC events;
- Contribute to the work of YPAC, engaging young people with the work of CCWA; and
- Act at all times in a way that is in accordance with the rules and expectations of YPAC and that benefits CCWA.